PRESS RELEASE

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Multan, 28th March, 2017. Meeting of National Assembly standing committee on textile Industry was held here in Directorate of Marketing & Economic Research, Pakistan Central Cotton Committee PCCC, HQ, Multan under the Chairmanship of Khawaja Ghulam Rasool Koreja, MNA. MNAs, Sardar Muhammad Shafqat Hayat Khan, Ms. Ghulam Bibi Bharwana, Malik Shakir Bashir Awan, Mr. Abdul Rashid Godil, Malik Abdul Ghaffar Dogar, Mr. Jamshaid Ahmed Dasti, attended the meeting, besides the officials of the Pakistan Central Cotton Committee and Ministry of Textile Industry.

The Standing Committee was briefly apprised about the research work of new cotton varieties for better cotton production and improving soil health by using modern techniques and methods. Honorable members of the committee visited the research laboratories of Central cotton research Institute and Directorate of Marketing & Economic Research of PCCC. The Committee appreciated the efforts of the ministry for encouraging the growth of cotton by using modern techniques and methods however, recommended that awareness should be given to the cotton growers and farmers through electronic and press media which could be helpful to increase the cotton growth in the Country. The Committee recommended that PCCC should make efforts for increasing the area of cotton growing and recommended to fix the intervention/support price so that local farmer could be encouraged.

The Committee directed that ministry should coordinate with Government of Punjab for extending the lease agreement of the land of Central Cotton Research Institute Multan. The Committee observed that the prices of cotton are decreasing The Committee recommended that incentives should also be given to the cotton industry to develop the interest of farmers in cotton growing so that the huge revenue could be added to the Government exchequer. The Committee was of the view that the strength of scientists and staff should also be increased in order to make the research work more effective in cotton growing.